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Contact:

Ligaya Malones

BLVR for ONO YUM

ligaya@blvr.com

(808) 634-1665

I LOVE POKE EVENT RETURNS TO SAN DIEGO, MAY 26

ONO YUM's 6th Annual Tasting Event and Competition To Feature More Than 30 San Diego Chefs, Island-Inspired Fare and Live Entertainment by Loa Greyson

May 4, 2015 (SAN DIEGO) — The 6th Annual I Love Poke tasting event and competition returns to the Bali Hai Restaurant next month. On Tuesday, May 26, the event will gather new and returning San Diego chefs to compete for the title of best poke. Guests will enjoy island flavors, music and more, including:

POKELAND

Poke samplings from returning champs Chef Kurt Metzger from Kitchen 4140, Chef Keoni Simmons from Sushi on a Roll, Chef Dion Morales of Bali Hai, and Chef Alvanette Pacheco from Specialty Produce, as well as 12 other chefs.

FOODLAND

Food samplings from 15 San Diego restaurants providing island-inspired bites. The variety of sweet and savory tasters have included an array of fusion dishes such as Kalbi Kimchi Taco from Puesto, Teriyaki Chicken and Coconut Rice from Ohana Cafe, and a Coco-mac Nut Toffee from Sweet Bricks.

“It’s going to be another delicious San Diego event,” said Nino “Neens” Camilo, producer of I Love Poke and founder of ONO YUM (formerly www.ilovemusubi.com). “The chefs are excited and eager to compete, and they’ve already taken to social media to scope out their competition — it’s all in the name of good food and good fun!”

Poke, pronounced “Poh-kay” means to cut or slice. With its roots in Hawaii, poke is typically prepared as a raw salad of fish, sea salt and any number of preferential ingredients, including seaweed, soy sauce and onion, among others.

Guest judges will crown the poke champion, while live music entertains guests at the Bali Hai Restaurant’s outdoor, waterfront setting.

Tickets are available now for \$65 at www.onoyum.com.

I Love Poke attendees will also have a chance to win a 3-night stay in Hawaii with Aston Hotels and Resorts by entering at the *San Diego Magazine* booth.

For more information about I Love Poke and to purchase tickets, visit www.onoyum.com. For press inquiries, contact Ligaya Malones at ligaya@blvr.com or (808) 634-1665.

ABOUT I LOVE POKE

Since 2009, I Love Poke has grown from a San Diego event to include a festival in Orange County. Combined, the annual events attract more than 1,300 attendees and 25 poke competition participants, and tickets always sell out. For more information and to purchase tickets, visit www.onoyum.com.

ABOUT ONO YUM

ONO YUM is a new way to say delicious. With a nod to the Hawaiian word “ono” and mainland word “yum” of the same meaning, ONO YUM aims to bring food-inspired fun wherever good food and conversation can be found. Led by founder Nino “Neens” Camilo, ONO YUM is the purveyor of West Coast food events and an authority on all things California-meets-Hawaii — food, culture and lifestyle. For more information, visit www.onoyum.com.

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