

FOR IMMEDIATE RELEASE

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2nd Annual North Eats Event Brings Food, Competition and Philanthropy to North County San Diego

Mar. 27, 2015 (SAN DIEGO) — [Ono Yum](#), in partnership with [Baker & Olive](#), will hold its 2nd Annual North Eats food event on Sunday, April 26 from 4 to 7 p.m. at the Hilton Oceanfront Carlsbad Resort & Spa. Guests will enjoy gourmet bites paired with a day full of live entertainment and activities including:

Food Samplings from: 2 Good 2 Be, Baker & Olive, Blue Ocean Robata & Sushi Bar, Bull Taco, Cafe Topes, Casa Del Q'ero, Chandler's, Craftsman New American Tavern/Blue Ribbon Artisan Pizzeria, Cucina Enoteca, Firefly Grill and Wine Bar, Fish 101, Fully Loaded Juicery, Green Dragon Tavern, Guahan Grill, Inland Tavern, Ironsmith Coffee, Living Tea Brewing Company, Master's, Nekter Juice, Panca Peruvian, Petite Madeline Bakery, Pillbox Tavern, Priority Public House, Privateer Coal Fire Pizza, Real Bar & Bistro, Sea Salt Catering, Solar Rain, Solterra Winery, Sonima Wellness Center, The Curious Fork and Wrench & Rodent Seabasstropub.

Cook or Kook Competition: Skateboard legend Steve Caballero & Chef Stephen Reyna from Privateer, and Skateboard legend Mike McGill & Chef Andrew Bachelier from Cucina Enoteca their chef pairings will be challenged to create a dish using ingredients from title sponsor Baker & Olive.

Live Jazz: OC-based classic jazz ensemble, with rhythmic stylings inspired by Billie Holiday and Ella Fitzgerald.

Sponsors for the event include: Baker & Olive, *Carlsbad Magazine*, *The Osider* and *Encinitas Magazine*.

Tickets will be available for \$65 at www.onoyum.com. A portion of every ticket sold will be donated to [Plant with Purpose](#), a nonprofit organization that will help plant trees in environmentally degraded regions around the world.

For more information about North Eats, visit www.onoyum.com. For press inquiries, contact Ligaya Malones at ligaya@blvr.com.

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ABOUT NORTH EATS

North Eats is an annual food event and competition highlighting San Diego cuisine North of I-56. The Cook or Kook food competition pairs professional athletes and chefs to compete for best dish. Live musical entertainment in an indoor/outdoor setting and located near the ocean make North Eats a premium and uniquely Southern California foodie event. For more information, visit www.onoyum.com.

ABOUT ONO YUM

ONO YUM is a new way to say delicious. With a nod to the Hawaiian word “ono” and mainland word “yum” of the same meaning, ONO YUM aims to bring food-inspired fun wherever good food and conversation can be found. Led by founder Nino “Neens” Camilo, ONO YUM is the purveyor of West Coast food events and an authority on all things California-meets-Hawaii — food, culture and lifestyle. For more information, visit www.onoyum.com.

ABOUT BAKER AND OLIVE

Baker and Olive specializes in ultra premium olive oils from around the world, aged balsamic vinegars imported from Modena, and other hard to find gourmet foods. Find Baker and Olive locations in Encinitas and Del Mar. For more information, visit www.bakerandolive.com

ABOUT HILTON CARLSBAD OCEANFRONT RESORT & SPA

Situated along the sunny Pacific Coast, Hilton Carlsbad Oceanfront Resort & Spa is among North San Diego’s finest luxury hotel destinations. From atop a series of spectacular rolling berms, experience breathtaking vistas of the tranquil Pacific Ocean while also enjoying all the boutique amenities of a fine resort. This Carlsbad accommodation features 215 spacious, sparkling fresh rooms and suites as well as the revitalizing, full-service Ocean Crest Spa and an expansive, ocean view swimming pool and a world-class dining experience at Chandler’s Restaurant & Lounge, emphasizing the fresh, signature cuisine of the region. For more information, visit www.oceanfrontcarlsbad.com.

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